## **REPORT**

The Department of Commerce in association with IQAC organized A Five Day Faculty Development Programme on Stock Market from 01-07-2025 to 05-07-2025for Faculty Members of Commerce Department of our College & Commerce Faculty Members of other Colleges. The aim of FDP is to enhance the knowledge and skills of Faculty Members in the field of Financial Markets.

Smt. K. Mary RatnaKumari, Lecturer in Commerce gave an introductory talk and invited Sri Kilaru Prabhakar Rao, Correspondent, Sir C R Reddy College for Women, Eluru, Smt. G. Sarala, Principal, Smt.P. HimaBindu, IQAC Co-ordinator, Smt. K. Jhansi, Vice – Principal, Smt. M. Durga, HOD, Department of Commerce and the Resource Person Sri Thoram Sai Ram, M.Tech, Branch Manager, Amaravathi Software Innovations Private Limited, Rajamundry on to the dias.

Resource Person Sri ThoramSai Ram, M.Tech, Branch Manager, Amaravathi Software Innovations Private Limited, Rajamundry started the programme by explaining the role of Stock Markets in National Economic Development and encouraged the faculty to develop knowledge about Stock Market and also encouraged to develop sound investment habits.

Resource Person shared his expertise about basics of Stock Market and its functioning, advanced concepts of Stock Markets, analysis of various investment avenues and trading strategies, various tools used in market analysis such as technical & fundamental analysis, opening & maintaining Demat Account and role of SEBI and other regulatory bodies in protecting the interest of investors. The speaker also explained about functioning of National Stock Exchange & Bombay Stock Exchange. He gave current examples to support the explanation.

Resource Person enlighten the Faculty about Sensex, Nifty, and other indices, types of financial instruments traded like Equities, Bonds, Mutual Funds, common risks and myths associated with stock investments and investment strategies for beginners.

Resource Person also shared real-time examples of market trends and demonstrated the use of Stock Market Apps and Online trading platforms. The speaker also explained about the process of buying & selling of shares and how investors can benefit from informed investment decisions.

FDP is highly beneficial for all faculty members. It provided a comprehensive understanding of stock market operations and helped in enhancing financial literacy among the faculty.FDP served as a valuable platform for professional growth and academic enrichment of faculty members.

The Validictory Function for FDP was conducted on 05-07-2025 &the Resource Person Sri ThoramSai Ram was felicitated by Smt. G. Sarala, Principal. Vote of Thanks was given by Smt. P. Naga Lakshmi, Lecturer in Commerce. FDP was successfully coordinated by Smt. M. Durga, HOD, Department of Commerce. All Faculty Members of Commerce Department & Commerce Faculty Members of other Colleges attended FDP and made the programmea grand success.

## **PHOTOS**



Smt. K. Mary RatnaKumari, Lecturer in Commerce had given an Introductory Talk & Honouring the Speaker by giving a Flower Bouquet.



Resource Person Sri ThoramSai Ram delivered a lecture on basic & advanced concepts of Stock Markets.



Felicitation of the Speaker by Principal Madam, IQAC Co-ordinator Madam, HOD Madam Department of Commerce.



All Faculty members of Commerce Department attended Faculty Development Programme.